DEC 12 2005

PTO/SB/21 (09-04) Approved for use through 07/31/2006, OMB 0631-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE ection of information unless it displays a valid OMB control number. Inder the Paperwork Reduction Act of 1985, no persons are required to respond to Application Number 10/817,593 Filing Date TRANSMITTAL APRIL 1, 2004 First Named Inventor **FORM** DAVID GERKEN Art Unit 2157 Examiner Name TBD (to be used for all correspondence after initial filing) Attorney Docket Number GERKEN0401 Total Number of Pages in This Submission **ENCLOSURES** (Check all that apply) After Allowance Communication to TC Drawing(s) Fee Transmittel Form Appeal Communication to Board Licensing-related Papers Fee Attached of Appeals and Interferences Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Petition Amendment/Reply Petition to Convert to a Proprietary Information After Final Provisional Application Power of Attorney, Revocation Affidavits/deciaration(s) Change of Correspondence Address Status Letter Other Enclosure(s) (please identify Terminal Disclaimer **Extension of Time Request** below): Request for Refund Express Abandonment Request CD, Number of CD(a) Information Disclosure Statement Landscape Table on CD Certified Copy of Priority Remarks Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53 SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT Firm Name MICHAEL BLAINE BROOKS, P.C. Signature beon Printed game MICHAEL B. BROOKS Date Reg. No. **DECEMBER 12, 2005** 39.921 **CERTIFICATE OF TRANSMISSION/MAILING** I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature MARILYN BENET Date DECEMBER 12, 2005 Typed or printed name

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ATTORNEY DOCKET No. GERKEN0401

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

David Gerken

Date: December 12, 2005

Serial No. 10/817,593

Group Art Unit: 2157

Filed: April 1, 2004

Examiner: TBD

Title: System and Method for )
Selectively Acquiring and )
Targeting Online Advertising )
Based On User IP Address

P.O. Box 1450
Alexandria, VA 22313-1450

## COMMUNICATION: REQUEST STATUS OF APPLICATION

Dear Sir,

The applicant respectfully requests the present status of the above-identified patent application in writing.

Respectfully submitted,

Mil a. Brook

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